



SGC TECH

AI

Finance.
Systems.
Technology.

Built by Operators. Not Consultants.

REAL-WORLD EXPERIENCE. OPERATIONAL EXCELLENCE. MEASURABLE IMPACT.



MOHSIN ALI
STRATEGIC FINANCE



RENBRAN MADELO
SYSTEMS & TECHNOLOGY



OPERATOR MINDSET
We've led. We build.



FOCUSED ON IMPACT
Outcomes over opinions.



PARTNERS IN GROWTH
Aligned. Accountable. Invested.



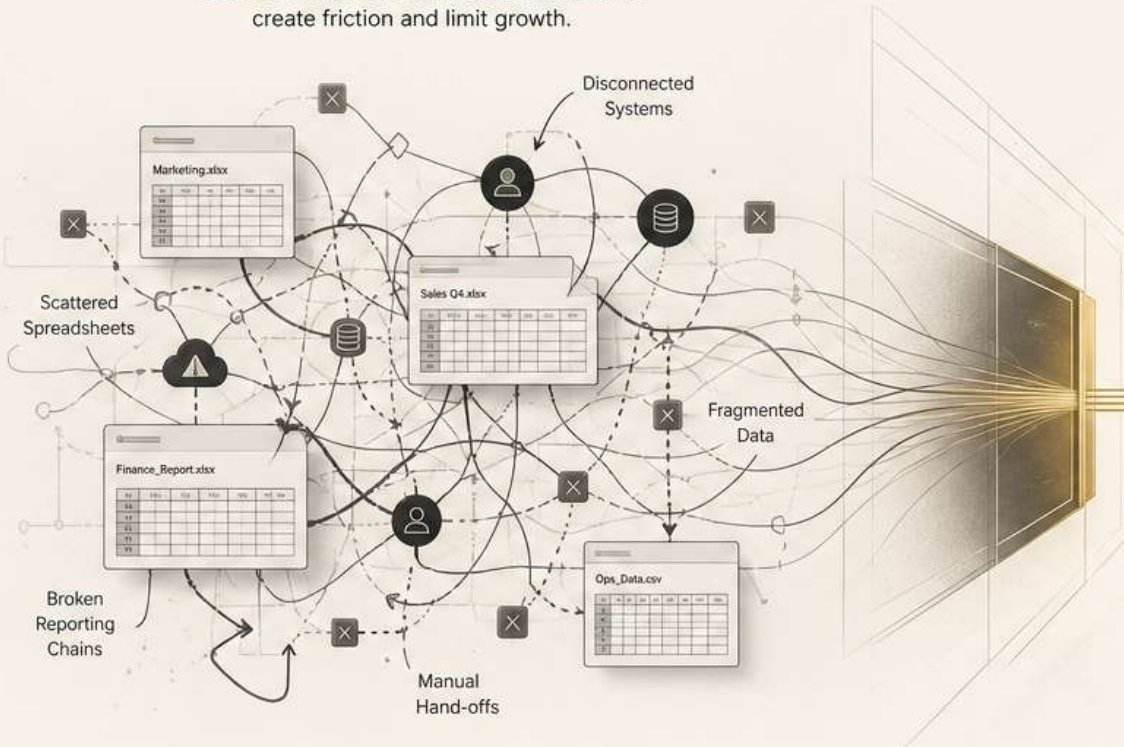
BUILT FOR SCALE
Systems today. Advantage tomorrow.

Why Businesses Struggle to Scale

FROM CHAOS TO CLARITY. FROM COMPLEXITY TO SCALE

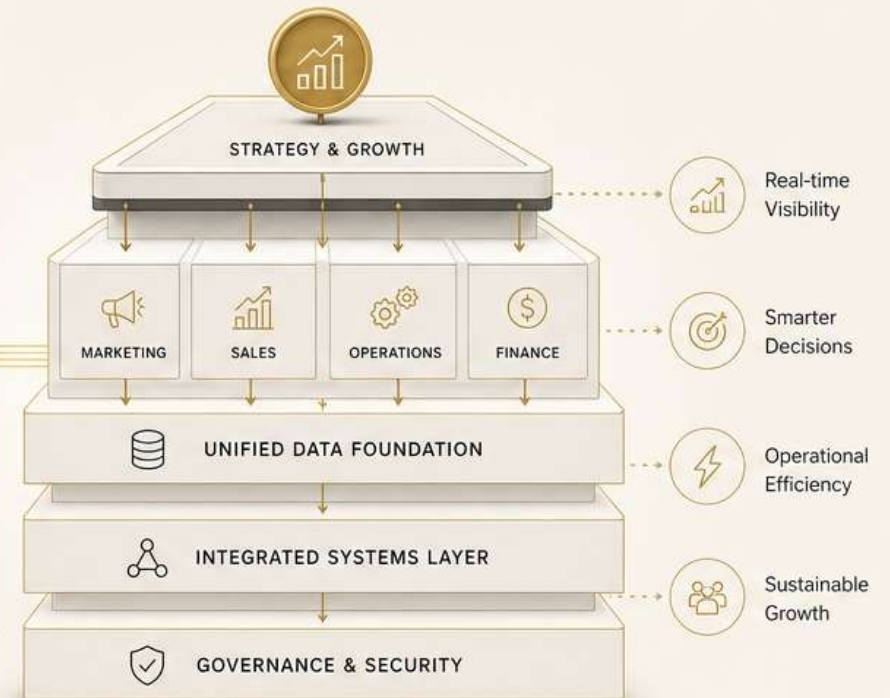
DISCONNECTED & FRAGMENTED

Silos, scattered data, and broken processes create friction and limit growth.



CONNECTED & STRUCTURED

Unified systems, trusted data, and streamlined processes enable sustainable scale.



THE HIDDEN COSTS OF COMPLEXITY



Slow Decisions
Delayed insights impact agility



Data Inconsistency
Conflicting numbers erode trust



Resource Drain
Teams spend more time managing than scaling



Limited Visibility
Unknowns hide risks and opportunities



Fast, Confident Decisions
Real-time insights drive outcomes



Trusted, Unified Data
Single source of truth across the business



Operational Leverage
Automated workflows free up capacity



Built to Scale
Strong foundation supports growth

The SGC Transformation Framework

LAYER 3

Technology Enablement

Leverage integrated technology and advanced analytics to drive intelligence, agility, and innovation.



Strategic Impact
Enable innovation, predictive insights, and sustainable growth.

LAYER 2

Operational Control

Establish standardized processes and real-time insights to drive efficiency, compliance, and performance.



Operational Excellence
Drive consistency, mitigate risk, and optimize operational performance.

LAYER 1

Financial Visibility

Build a foundation of accurate, timely, and actionable financial data to inform decision-making across the enterprise.



Financial Clarity
Deliver accuracy, transparency, and forward-looking insights.

FOUNDATION PRINCIPLES



Governance First
Embed governance and accountability at every layer.



Integrated Approach
Ensure end-to-end connectivity across people, process, and technology.



Change Leadership
Empower teams and drive adoption through clear communication and enablement.



Value Driven
Focus on measurable outcomes that create long-term enterprise value.



Continuous Evolution
Adapt, innovate, and evolve to stay ahead in a dynamic business environment.

Integrated Advisory Solutions

THREE PILLARS. ONE INTEGRATED APPROACH. MEASURABLE IMPACT.



01

CFO Advisory

Strategic financial leadership that drives performance, value and sustainable growth.



02

Compliance & Governance

Strengthening trust through robust governance, risk management and regulatory excellence.



03

Technology & Automation

Intelligent solutions that automate, integrate and transform for a digital future.

INTEGRATED INSIGHTS

STRATEGIC ALIGNMENT

MEASURABLE OUTCOMES



More Than Accounting

TRADITIONAL ACCOUNTING FIRM

Backward-looking. Compliance focused. Transaction based.



SGC TRANSFORMATION PARTNER

Forward-looking. Strategy led. Transformation focused.



VS.

	FOCUS	Historical reporting & compliance
	APPROACH	Reactive & transactional
	RELATIONSHIP	Vendor
	VALUE DELIVERED	Record keeping & tax compliance
	IMPACT	Limited to past performance
	OUTCOME	Maintenance of the status quo

	FOCUS	Future strategy & value creation
	APPROACH	Proactive & partnership driven
	RELATIONSHIP	Trusted advisor & transformation partner
	VALUE DELIVERED	Strategy, insights & sustainable growth
	IMPACT	Drives future performance
	OUTCOME	Transformation & lasting impact



STRATEGIC MINDSET
Beyond the numbers

INTEGRATED APPROACH
Connected solutions

MEASURABLE IMPACT
Results that matter

LASTING PARTNERSHIP
Your success, our mission

From Data to Decisions

AI-POWERED INSIGHTS. STRATEGIC IMPACT.

Transform raw data into actionable intelligence. Drive performance. Create value.

Executive Dashboard
Overview ▾
May 2025 ▾
Filters
Export

- Overview
- Financial Performance
- Cash Flow
- Forecasting
- Projects
- AI Insights
- Reports
- Alerts
- Settings

Total Cash Flow

\$28.4M

↑ 12.4% vs Last Month

Net Profit Margin

24.7%

↑ 3.6% vs Last Month

EBITDA

\$42.7M

↑ 8.1% vs Last Month

Revenue

\$172.6M

↑ 15.3% vs Last Month

Forecast Accuracy

91.8%

↑ 4.7% vs Last Month

Active Projects

24

↑ 4 vs Last Month

Cash Flow Overview

Operating Investing Financing

Profitability Trend

Revenue Net Income EBITDA

Revenue Forecast

\$186.7M

↑ 16.8% vs Previous Forecast

Project Performance

24

Projects

- On Track 14 (58%)
- At Risk 6 (25%)
- Delayed 3 (13%)
- Completed 1 (4%)

Top Projects by ROI

Project Apollo	32.7%
Project Nexus	28.4%
Project Titan	24.1%
Project Orion	19.8%
Project Zenith	16.3%

AI-Powered Insights

- Cash Flow Optimization**

Operating cash flow improved 12.4%. Consider accelerating AR collections to improve liquidity.

[View Insight →](#)
- Profitability Opportunity**

Project Apollo has 18% higher margin potential. Reallocate resources?

[View Insight →](#)
- Forecast Update**

Q2 revenue forecast increased by 6.3% based on current pipeline strength.

[View Insight →](#)
- Risk Alert**

Material cost volatility detected in Project Titan. Monitor closely.

[View Insight →](#)

Recent Alerts

- Cash flow threshold exceeded 2h ago
- Project Titan budget variance 5h ago
- Forecast accuracy improved 1d ago
- New AI insight available 1d ago

[View All Alerts →](#)

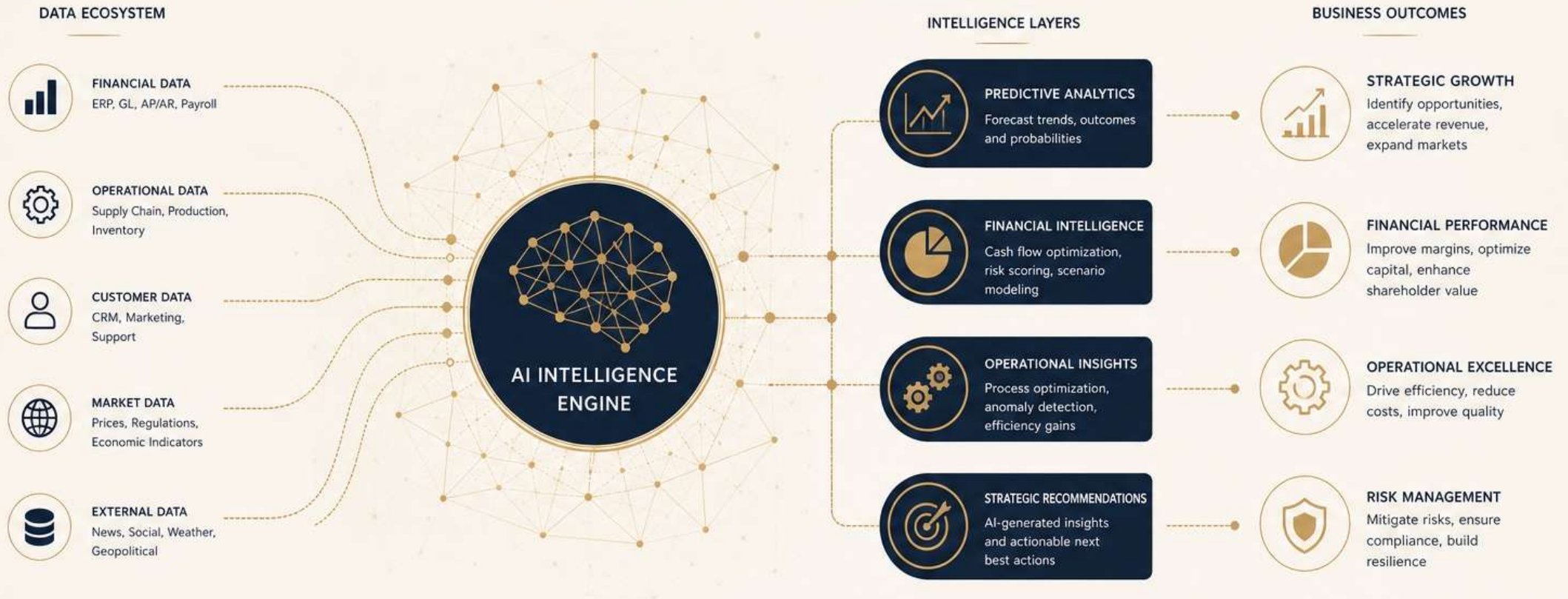
AB Alex Bennett

Chief Financial Officer

AI-Powered Business Intelligence

TRANSFORMING DATA INTO STRATEGIC ADVANTAGE

Intelligent analysis. Predictive insights. Confident decisions.



AI CAPABILITIES



MACHINE LEARNING

Continuously learns from data patterns to improve accuracy and predictions



NATURAL LANGUAGE PROCESSING

Understands unstructured text and documents for deeper insights



ADVANCED ANALYTICS

Statistical models, time series forecasting, and complex scenario analysis



DATA ORCHESTRATION

Intelligent data blending, governance, and real-time pipeline management



SECURITY & GOVERNANCE

Enterprise-grade security, data lineage, and audit compliance

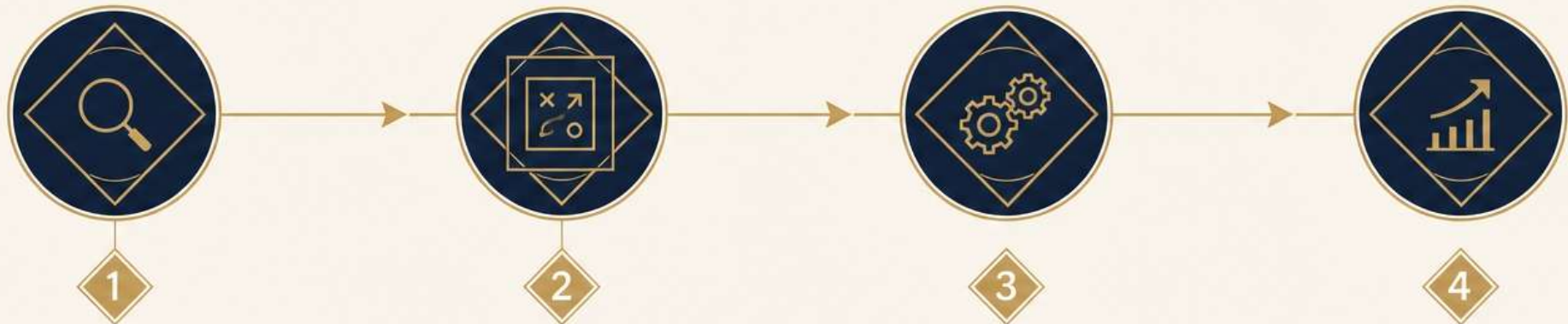


EMPOWERING EXECUTIVES. TRANSFORMING BUSINESSES.

AI-driven insights for confident, data-backed decisions.

The 90-Day Transformation Roadmap

A FOUR-STAGE JOURNEY FROM STRATEGY TO SUSTAINABLE IMPACT



Assess

DISCOVERY

- Evaluate current state
- Identify opportunities
- Define success metrics
- Align on priorities

DAYS 1-22

Design

PLANNING

- Develop target operating model
- Build transformation roadmap
- Define initiatives & resources
- Establish governance

DAYS 23-45

Implement

EXECUTION

- Mobilize teams & resources
- Execute transformation plan
- Manage change & adoption
- Track progress & outcomes

DAYS 46-75

Optimize

REFINEMENT

- Measure performance impact
- Refine processes & capabilities
- Capture lessons learned
- Drive continuous improvement

DAYS 76-90



CLARITY

Clear understanding of priorities and opportunities



ALIGNMENT

Aligned strategy, teams, and resources



EXECUTION

Disciplined execution driving measurable results



IMPACT

Sustainable outcomes and continuous growth



Clarity. Control. Confidence.

Built for Complex Industries

REAL ESTATE



CONSTRUCTION



HEALTHCARE



MANUFACTURING



RETAIL



PROFESSIONAL SERVICES





Leadership You Can Trust

PROVEN EXPERTISE. GLOBAL IMPACT. LASTING VALUE.



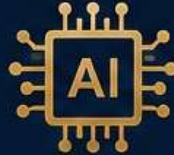
FINANCE EXPERTISE

CPA Charterholder,
CPA, CIA, CMA



GOVERNANCE EXCELLENCE

Strategic Finance,
Governance & Compliance,
UAE GCC International



TECHNOLOGY LEADERSHIP

AI/ML Automation,
Web App, Mobile App,
ERP Integration



BUSINESS TRANSFORMATION

Business Performance
Head Analyst,
Systems Architecture,
End-to-end Solutions



GLOBAL RECOGNITION

International Leadership,
Multi-Industry Experience



100M+
FUNDING &
TRANSFORMATION
EXPERIENCE



UAE GCC
INTERNATIONAL
COVERAGE



PROVEN
TRACK RECORD

INTEGRITY • EXCELLENCE • IMPACT

Flexible Engagement. Scalable Results.



STRATEGIC INSIGHT.
MEASURABLE IMPACT.

FOUR TIERS. ENDLESS POSSIBILITIES.



ONE PARTNER. EVERY STAGE. REAL RESULTS.

Build a More Resilient Business

Clarity. Control. Confidence.



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